

**RULES & REGULATIONS FOR ALLOTMENT OF STALLS FOR
INDIA INTERNATIONAL JEWELLERY SHOW, 6 – 10 AUGUST 2009.
BOMBAY EXHIBITION CENTRE, MUMBAI, INDIA**

IIJS 2008 Participants: (Preferential allocation)

NEW DUPLEX STALLS: There are few more duplex stalls added which are earmarked in the floor plan. First priority will be given for those who want to keep the same area for the duplex stalls.

Duplex stalls are mandatory and those companies occupying the same will have to compulsorily comply with it. Duplex stalls will be allotted in 4, 6 & 8 stall units only. Those existing companies opting out from taking the duplex stall will have to release their existing location & will have to apply for their requirement separately.

Allotment will be as follows:

FIRST PRIORITY: will be given to those stalls displaced if any including the exhibitors displaced due to non opting for duplex stalls (This will be informed to the applicants later, but subject to availability)

DIRECT ALLOTMENT: Direct allotment to those companies retaining the same area & location as IIJS 2008, WITHOUT any changes.

Other than allotment for direct and duplex, for exhibitors of IIJS 2008 who want to change their area or location of booths, the order of preference for allotment is as follows: (Any multiple application received for a particular section and/or area will be decided only by lottery system, subject to availability)

1. Companies opting for duplex stall
2. Companies opting for more space/area than occupied by them in IIJS 2008
3. Companies opting for same space/area as occupied by them in IIJS 2008, but in different location
4. Companies opting for less space/area than occupied by them in IIJS 2008

For multiple applicants requesting for the same area irrespective of the location will be allocated by means of a lottery.

A. Preference will be given to those exhibitors who DO NOT request for change in “section” e.g. from COUTURE to MASS PRODUCED section.

B. The last day of accepting the applications will be **31st March 2009**. The applications received after the last date mentioned above will be treated as a New applicant and space allotment will be only subject to availability.

New Applicants:

Applications receiving after 31st March 2009 and those who have not participated at IIJS 08.

The allotment protocol for new applicants will be as follows

Application receiving after the first deadline of 31st March 2009 will be considered as per wait list according to the date of receipt of the application. A lottery system will be followed for those requesting for same area in a particular section. The allotment will be done after completing the allotment for the participants of IIJS 2008.

Guidelines:

The decision of the Council with regard to allotment will be final & binding.

- a) Companies retaining the same booth as IIJS 2008 without any change will be allotted directly, and if there is any stalls dislocated due to any change in the floor plan including the newly earmarked duplex stalls will get priority in allotment.
- b) As a rule whenever there are multiple applicants requesting for the same area, within a section, lottery would be the means of allotment.
- c) All other applicants will be informed about the venue and allotment schedule at later date.
- d) Please read the cancellation policy carefully before applying.
- e) As always there is a premium on certain stalls including corner stalls. All premium and corner stalls are marked on the floor plan. Please refer to the legends given.
- f) Each zone has been provided with two service booths (Marked as 'SS') these stalls are marked on the floor plan. Please refer to legend.
- g) Barter stalls if any will be decided later only at the sole discretion of Council. Those who got the barter booths against any sponsorship at IIJS 2008 will not be eligible to get the same at IIJS 2009 by right. However, the sponsor will have the first right of refusal for continuing the same sponsorship for IIJS 2009 up to 31st March 2009. No confirmation will be accepted beyond this stipulated deadline with regard to the booth location at IIJS 2009.
- h) The applicants are requested to note that email address of the contact person from each company is compulsory for applying for the IIJS 2008 (Applicants may provide multiple email addresses if any for smooth communication). No application will be accepted without a proper email address.
- i) The applicants may note that all official communications from the Council pertaining to IIJS 2009 will be done only through electronic mails at the email addresses notified in their application form.