

CIRCULAR

Dear Members,

We welcome you to participate in IIJS 2010 to be held at NESCO, Goregaon from 19-23rd August, 2010.

Through this preliminary communication, we wish to inform you that there are a number of changes taking place at the Complex.

Firstly, the Venue provider has increased the Rental by more than 23% in comparison to last year. Secondly, due to the planned phase wise Renovation & Construction activities at the Complex, there will be significant changes on the floorplan of IIJS 2010. However, it will be our endeavor to cause minimum inconvenience to our Exhibitors for these changes. Further, the changes on floorplan also come with future enhancements that are required to take IIJS 2010 to the next level. We request you to carefully follow the below applicable changes:

Whats New?

1. Special Product Section for ONLY Loose Stones (Diamonds & Color gemstones)

In order to bring focus in Loose Section & for the convenience to loose stone buyers, this special section will be STRICTLY for Display of Loose Stones ONLY (i.e. loose Diamonds & loose Color Gemstones) and displaying and showing of jewellery from these stalls will not be permitted. The Participation in this section will include Indian domestic loose dealers & foreign counterparts from Israel, Belgium, Thailand etc who will compulsorily display only loose stones at their stalls.

(It may be noted the Exhibition Committee has taken a decision that NO loose stones will be permitted for display, sales or any Business Transaction in any other section other than the section that is designated as "LOOSE STONE SECTION")

Companies participating under jewellery section and want to exhibit/display/show loose stones may apply separately if they wish to participate in loose stone section. A NEW company (who has not participated at IIJS 2009 in loose stones section) applying in loose stones section will be permitted for a maximum of 2 stalls per application.

2. Enhancement of Mezzanine Stalls:

As you are well aware, the floor space has been limited over the years at NESCO premises & due to continuous Renovation & Construction activities the available space is shrinking each year. Hence, GJEPC has revised the floor plan/booths in order to accommodate new members to enable them participate as each year there are a significant no. of companies who are in the waiting list. Certain Island stalls in different sections on the floor plan have been identified as "ONLY Mezzanine Units". The highlights of Mezzanine stalls are as follows:

- 1) Those Island units marked as Mezzanine will be COMPULSORILY Mezzanine for IJS 2010.
 - 2) Those exhibitors whose unit/s has been identified as Mezzanine, will be compulsorily required to construct Mezzanine stalls. In case they do not wish to do so they will be relocated at a NEW location as per the allotment criteria, if available.
 - 3) Those exhibitors holding Mezzanine stalls with 8 units and 6 units may retain the same location and additionally **continue to avail the discounted rate** for Mezzanine level, ONLY if they surrender minimum 2 stalls to Council.
 - 4) Incase existing Mezzanine stall exhibitors wish to retain the same area of last year as Mezzanine, they can do so with the applicable new rate.
3. **A Special International Product Gallery cum lounge ONLY for foreign visitors will be created to showcase the capabilities of our Exhibitors at a Prime location in order to attract International Clientele:**

Opportunity exists for companies who meet pre-set criteria related to product profile and export turnover and will be permitted to exhibit at this special Gallery on SELECTION basis ONLY. The criteria will be announced with the application form.

This section will be specially promoted internationally through media, fairs & road shows to attract interest of international buyers & buyer delegations.

4. **Stalls to cost more for IJS 2010 :**

As the venue rental has been hiked substantially, a 10% hike in participation cost has been approved by the concerned committee. The exact rates for stalls will be duly notified in the application form.

Based on the above information the Council would like to call for applications from Council members for registering their interest for the following at IJS 2010 (only for jewellery & loose stones section and not from Machinery or Allied participants):

- (a) Registration of Interest for Mezzanine Stalls.
- (b) Registration of Interest for Stalls at Loose Stones (Including those at jewellery section who are interested to separately exhibit at Special Loose stones section at IJS 2010, refer to)

(c) Registration of Interest for product Showcase at Special International Gallery (Open to IIJS 2010 Participants only)

Please fill up the application form (note the terms & conditions carefully) and submit to any of Council's offices strictly by **Saturday, 27th February 2010**, to register your interest for exhibiting at IIJS 2010.

sd/-

Sabyasachi Ray
Executive Director

In case of any queries you may please contact below:

- **Mumbai**
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- **Delhi** - Mr. Pranabes Hazra – pranabes@gepcindia.com Tel: 011-23614197 / 23556449
- **Jaipur** – Mr. Shyam - shyambilochoi@gepcindia.com or Mr. Ajay - ajaypurohit@gepcindia.com Tel: 0141-2574074 / 2568029
- **Chennai** – Mr. Dayanidhi – dayanidhi@gepcindia.com Tel: 044-28155180 / 28150082
- **Kolkatta** – Mr. Kaushik Ghosh – kaushik@gepcindia.com Tel: 033 - 22823630 / 22823629